



GRAND PALLADIUM PALACE

Ibiza Resort & Spa

CLIENT

nsquared was approached by the Grand Palladium Palace Ibiza Resort & Spa to provide software for their Samsung SUR40 units. In particular, the client was looking for an innovative, easy-to-use solution to help them increase their brand awareness and create a unique, memorable holiday experience for their guests.

CHALLENGES

- [1] Create a unique memorable holiday experience.

- [2] Provide software that could be easily customized by uploading branded videos and images.

- [3] Create software that works well in both public situations (hotel lobby) and private situations (presidential suite).



“Thanks to nsquared, we now have developed top of the notch solutions.”

KAMAL RIFAI, GRAND PALLADIUM PALACE CLIENT AND PROJECT MANAGER

SOLUTION

Multiple SUR40 units were deployed, situated in the lobby area of the brand new Ushuaia Tower Hotel and in the exclusive Presidential suite.

To enhance the resort's guest experiences with the digital tables, nsquared was able to offer a range of our off-the-shelf applications nsquared minesweeper, nsquared treasure hunter, nsquared spacelanes, nsquared 21 and nsquared jigsaw.

Grand Palladium further embellished their nsquared applications through the use of the online nsquared admin portal. Our unique admin tool empowers companies to upload their branded videos and images to display on the tabletops.

BENEFITS

- [1] Hotel guests enjoyed interacting with new and exciting technologies.

- [2] Reinforced familiarity with brand identity.

- [3] Content was easily kept fresh using the online nsquared admin portal.

As the technological landscape changes, forward-thinking companies like Grand Palladium Palace Ibiza Resort & Spa are embracing new technologies that enrich guest interaction.

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