



BROOKFIELD

Residential Properties

CLIENT

Brookfield is the residential division of Brookfield Asset Management, one of the world's leading diversified property organisations. Brookfield's Brisbane based office in Hamilton was looking for a new consultation tool that would effectively engage its wide client base.

nsquared recommended the Samsung SUR40 device with a suite of its multi-user business applications.

CHALLENGES

[1] Must be reliable and easy enough to use for sales purposes.

[2] Must allow sales staff to present information in an exciting and memorable way.

[3] Must facilitate forming deep connections with clients and customers.



“Our content has become highly engaging, and gives our customers more immersive and collaborative ways to interact with information about their next property.”

ANITA THOMPSON

SOLUTION

Digital tables are perfect for situations in which employees need to more deeply connect with, educate, collaborate or consult with, and entertain their customers or fellow colleagues.

Brookfield Sales staff use the digital table with nsquared software as a powerful sales tool to work together with clients to discover local area maps, mark-up property drawings, and capture the needs and requirements of customers and prospects.

BENEFITS

[1] Customers and sales staff can collaborate to interact with information about properties.

[2] Gives customers a leading edge experience.

nsquared is proud to be able to offer Brookfield this innovative solution.

nsquared

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nsquared

“Our sales team members love using the digital table to present property information to the clients. Our customers walk away with an impressive WOW factor experience.”

PAUL LOWE, SALES MANAGER

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