



FINANCIAL SPACE

CLIENT

Australia-wide, the DIGITABLE has become a staple to clients whom showcase superannuation and investment products, insurance, financial advice, and banking products. It is thus unsurprising that one of the most common uses of the DIGITABLE is within the Financial Space.

Our clients within the Financial Space wished for an interactive, and collaborative, tool to capture their users' attention. To achieve this, they contacted nsquared to explore and leverage the DIGITABLE as the solution.

CHALLENGES

- [1] Desire to showcase their products with an innovative approach.
- [2] Ability to showcase financial advice in a personalised and engaging manner.
- [3] To standout as a leader within the Financial Advice space, and as an innovator, amongst other competitors.



SOLUTION

To help our clients achieve their desired goals, it was important to provide the right custom nsquared product for each client. The solution, for some of our clients in this space, included the mass production of hardware to be laid out across the country.

The custom software which was provided to our clients facilitated web content browsing, along with the ability to view and annotate predefined content. The DIGITABLE also made it possible to share content, both locally and remotely.

BENEFITS

[1] Customers have been very responsive to the DIGITABLEs as a tool to visualise and explore content.

[2] Digital interactions helped our clients focus on their customers needs.

[3] Information on various products is accessible in real time.

nsquared's expert support and advice, combined with the nsquared DIGITABLEs customised interactions, has allowed our clients to focus less on the content and more on their customers requirements.

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