



LONGTON GROUP

Sydney Showroom

CLIENT

The Longton Group is an international property group, dedicated to delivering premium quality property products and services across the Asia-Pacific region. Longton specialises in providing modern, luxury apartments equipped with the latest digital technology.

It was a natural choice to use the Samsung SUR40 with nsquared presenter in their Sydney showroom.

CHALLENGES

[1] Easily transform entire rooms into engaging presentation experiences.

[2] Allow clients to interact directly with content.

[3] Allow presenters to display, manipulate and zoom in on floorplans.

[4] Make transitioning content between devices and displays a simple streamlined process.



“Our team has found nsquared presenter extremely easy to use.”

STEVEN YU, MANAGING DIRECTOR

SOLUTION

nsquared presenter allows users to collaboratively create and deliver presentations using all the devices you find in a meeting room.

Along with nsquared presenter, Longton also utilizes other nsquared applications including, nsquared attractor and nsquared documents as a visual tool to display images and videos of their floor plans and properties.

BENEFITS

- [1] Creates an immersive experience.

- [2] Presenters have control and flexibility.

- [3] Presentations are no longer a fixed and linear experience but can be tailored to each client.

- [4] The innovative setup made a big impression with their clients.

By using the digital table in conjunction with three projectors, clients and partners can interact directly with content during a sales presentation creating a strong engagement with the sales team.

nsquared

digitable.co
info@nsquaredsolutions.com
+61 2 9262 3386

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STEVEN YU, MANAGING DIRECTOR

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